

A close-up photograph of a woman with blonde hair tied back, smiling and applying a white cream to her cheek with her fingers. The background is a soft, light grey. The entire image is framed by a thin white border with four white starburst icons at the corners.

# lifestyle.

C O S M E T I C S

KANZEN LABS, A KANZEN GLOBAL COMPANY  
1 HARLEY STREET, LONDON, W1G 9QD

# ABOUT US

Welcome to Lifestyle Cosmetics, an esteemed brand owned by Kanzen Global. Embodying the perfect blend of beauty and affordability without compromise, we champion the belief that skin and hair care isn't merely a luxury—it's a fundamental right. Rooted in the philosophy that top-tier skincare and haircare should be available to everyone, Lifestyle Cosmetics is at the forefront of reshaping the traditional beauty realm.

Our commitment to excellence is evident in our certifications: We are vegan, halal, and GMP-Certified manufacturers, ensuring that every product aligns with the highest standards. Proudly and exclusively manufactured within the United Kingdom, we have a robust presence in renowned outlets like Superdrug, Boots, and Sephora. Our global footprint is also ever-expanding, with exports reaching over 10 countries worldwide.



# PHILOSOPHY

Our approach is grounded in science and transparency. We prioritise ingredients that are proven to work, and we aren't swayed by fads or trends. Our formulations are designed to be kind to your skin and hair, featuring clean, cruelty-free, and sustainable ingredients.

You won't find any gimmicks here—just straightforward, effective care for your skin and hair.

# MISSION

Our mission is simple:

To provide simple yet effective skincare and haircare solutions that just work. We know that in a world flooded with cosmetic options, making a choice can be overwhelming. And more often than not, high-quality means high-cost. We're here to challenge that notion.

Lifestyle Cosmetics was born out of a need for products that deliver results without breaking the bank.

# WHY CHOOSE LIFESTYLE COSMETICS?



## QUALITY YOU CAN TRUST



Our products are manufactured under strict quality control standards, ensuring they always meet your expectations.



## TRANSPARENT INGREDIENT LISTS:



We believe you have a right to know what goes into the products you use. Our ingredient lists are always accessible and easy to understand.



## SUSTAINABLE PRACTICES



Our commitment to the planet goes beyond just our formulas. We strive to use eco-friendly packaging and prioritise sustainable sourcing whenever possible.



## CUSTOMER-CENTRIC



Your satisfaction is our priority. Our customer service team is always here to assist you with any questions or concerns you may have.

VOGUE

GLAMOUR

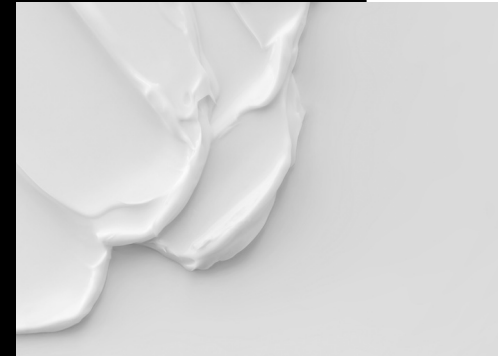
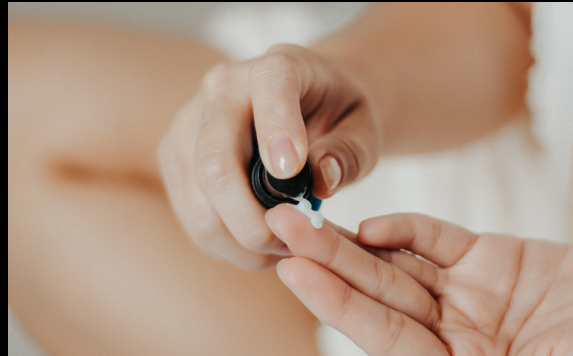
VANITY FAIR

London  
Evening  
Standard



# OUR PRODUCTS

From rejuvenating facial serums to nourishing hair cleansers, our products are crafted to be effective yet gentle so you can feel confident and comfortable in your own skin. Every item in our range undergoes rigorous testing for safety and efficacy, ensuring that you get the best care possible.



**BEST  
OFFER**

# MOISTURISER

Your skin deserves the best, and with Lifestyle Hydrate+ Daily Moisturiser, you can give it just that. Crafted with natural botanicals and free from harsh chemicals, this lightweight formula hydrates soothes, and nourishes your skin without the luxury price tag. Experience moisturising like never before—gentle skin, easy on the wallet, and beneficial for all skin types. It's not just a moisturiser; it's a lifestyle choice for smarter skincare.

LIFESTYLE HYDRATE+ DAILY MOISTURISER



Size	SRP	Sell In Price
100ml	£1.20	£0.66

**BEST  
OFFER**

# CLEANSER

A fresh face is the foundation of any beauty routine, and Lifestyle Pure Cleanse Facial Cleanser is designed to deliver just that. This sulfate-free cleanser is formulated to gently lift dirt, makeup, and impurities without stripping your skin of its natural oils. With a balanced blend of cleansing agents and moisturising elements, our cleanser leaves your face feeling clean, not dry. Because good skincare starts with a good cleanse—and a good cleanse shouldn't cost a fortune.

LIFESTYLE PURE CLEANSE FACIAL CLEANSER



Size	SRP	Sell In Price
100ml	£1	£0.58

**BEST  
OFFER**

# SERUM

Unlock the secret to glowing skin with Lifestyle Radiance Boost Serum. Infused with potent antioxidants and revitalising nutrients, our serum penetrates deep to rejuvenate your skin from within. This fast-absorbing formula targets fine lines, uneven tone, and dullness, providing a radiant complexion that defies age and expectation. Affordable and practical, it's the simple step with transformative results.

LIFESTYLE RADIANCE BOOST SERUM



Size	SRP	Sell In Price
30ml	£1.60	£0.83



**BEST  
OFFER**

# SHAMPOO

Revitalise your locks with Lifestyle Restore+ Nourishing Shampoo. Made with natural oils and plant-derived ingredients, our shampoo cleanses, hydrates, and strengthens your hair. Say goodbye to split ends, frizz, and lifeless tresses, and welcome a healthier, shinier mane. Our shampoo is ideal for all hair types and offers salon-quality care at cost conscious prices. You can just transform your hair care routine into a genuine lifestyle upgrade.

LIFESTYLE RESTORE+ NOURISHING SHAMPOO



Size	SRP	Sell In Price
500ml	£1	£0.64

**BEST  
OFFER**

# SHOWER GEL

Turn your everyday shower into a spa-like experience with Lifestyle Refresh Energising Shower Gel. Infused with invigorating natural extracts, our shower gel provides a rich lather that cleanses and renews your skin. The refreshing scent uplifts your senses, setting the perfect tone for a day of success and well-being. Luxuriate in the simplicity and effectiveness of a shower gel that offers more than just cleansing—it provides a lifestyle of elevated self-care without the elevated cost.

LIFESTYLE REFRESH ENERGISING SHOWER GEL



Size	SRP	Sell In Price
500ml	£1	£0.62

# AFFORDABLE EXCELLENCE

We're unwavering in our dedication to deliver top-tier products at prices that resonate with you. By fine-tuning our supply chain, and cutting out superfluous costs, we've ensured premium quality remains uncompromised. It's through these strategic measures that we're able to channel the savings directly back to you.

For a more detailed insight into our production capabilities, please refer to the table below outlining our capacity for your reference.

Product	Capacity For Lifestyle Cosmetics
Moisturiser	250,000 Units Per Week
Serum	350,000 Units Per Week
Cleanser	250,000 Units Per Week
Shampoo	200,000 Units Per Week
Shower Gel	200,000 Units Per Week



# CONTACT US



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