

KANZEN

Derma Skincare Brand Book

1 Harley Street, London, W1G



BRAND MISSION

To Create A World Full Of Confidence and Self Love

BRAND DNA



WHO WE ARE

a science-backed skincare brand, based in the prestigious Harley Street, founded with a singular goal in mind: to create products that deliver clinical results.

WHAT WE DO

develop groundbreaking and scientifically-backed skincare products that effectively target bacteria and cater to all skin types.

WHAT WE KNOW

that our products effectively address the root causes of various skin issues, thereby promoting a greater sense of self-confidence and well-being amongst our customers.

WHAT MAKES OUR DERMA RANGE DIFFERENT?

OUR PRODUCTS ARE FORMULATED WITHOUT PARABENS, SULFATES, PHTHALATES, OR OTHER HARMFUL INGREDIENTS.

MADE WITH NATURAL INGREDIENTS, FREE FROM HARSH CHEMICALS AND SYNTHETIC FRAGRANCES, WHICH CAN IRRITATE ACNE-PRONE SKIN.

CLINICALLY PROVEN FORMULA IS SPECIFICALLY DESIGNED TO REDUCE REDNESS, PORE SIZE, AND SEBUM LEVELS, GIVING YOU CLEARER AND MORE EVEN-LOOKING SKIN.

OUR FORMULA IS DESIGNED TO MINIMISE THE RISK OF IRRITATION AND INFLAMMATION, REDUCING THE LIKELIHOOD OF ACNE FLARE-UPS.

CRUELTY-FREE AND VEGAN, MAKING THEM AN ETHICAL AND SUSTAINABLE CHOICE.

PRODUCTS ARE DESIGNED TO WORK TOGETHER TO PROVIDE MAXIMUM EFFICACY, REDUCING THE NEED FOR MULTIPLE SKINCARE PRODUCTS.

THE DERMA RANGE IS DERMATOLOGICALLY TESTED, ENSURING THAT ALL PRODUCTS ARE SAFE AND GENTLE FOR USE ON ACNE-PRONE SKIN.

OUR BRAND VALUES TRANSPARENCY, PROVIDING CUSTOMERS WITH CLEAR AND CONCISE INGREDIENT LISTS AND PRODUCT INFORMATION

DESIGNED TO PROMOTE OVERALL SKIN HEALTH, MAKING IT A BENEFICIAL ADDITION TO ANY SKINCARE ROUTINE.

OUR FORMULAS ARE NON-COMEDOGENIC, MEANING IT WON'T CLOG PORES OR CAUSE BREAKOUTS

DERMA RANGE IS SUITABLE FOR ALL SKIN TYPES, INCLUDING THE MOST SENSITIVE SKIN AS DERMATOLOGICALLY TESTED FOR

OUR DERMA RANGE IS DESIGNED TO BE AFFORDABLE, MAKING IT ACCESSIBLE TO EVERYONE

OUR PRODUCTS ARE MANUFACTURED IN THE UK AT AN FDA-APPROVED FACILITY, ENSURING THE HIGHEST STANDARDS OF QUALITY AND SAFETY.

OUR FORMULAS ARE INFUSED WITH NATURAL VITAMINS, TO HELP NOURISH THE SKIN AND PROMOTE A HEALTHY GLOW.

FOUNDERS SKIN STORY



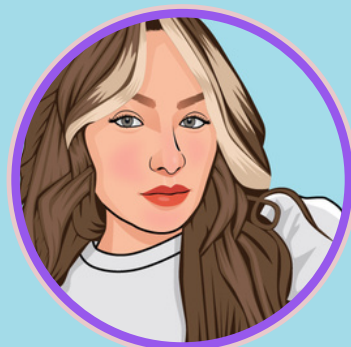
Founder of Kanzen Skincare is London based singer and songwriter Katie London. Due to both her age and touring conditions with heavy makeup and hot lighting Katie developed severe acne and sought to find a cure to her problems, thus alongside her boyfriend of 8 years began the development of finding a natural product they could manufacture that can help with acne prone, congested skin as well as assisting with helping other skin conditions.

“When I was around 12 years old, I noticed a huge change in my skin. I went from confident to shy in a matter of weeks! I was unable to wear makeup and felt the embarrassment of having spots on my face, when not everyone suffered the same problem. I started to take a negative view of myself from my teenage years well into my twenties.

When Katie and David began dating, he noticed the effect Katie's skin had on her confidence especially when she was touring sell out events with thousands of people watching her. David was working in the nano science and natural chemicals industries and realised there could be a connection in providing a solution to Katie's problem.

“looking back on the past 3 years of development there has been a number of times David and I wanted to give up but I knew that if we could get there and have that eureka moment everything would be worth it, from the late nights in the make shift laboratory to the moment we got our accreditations and dermatology reports back we always had just the one goal - To help other people feel the best they could with non evasive affordable products that work in safe harmony with multiple skin types.”

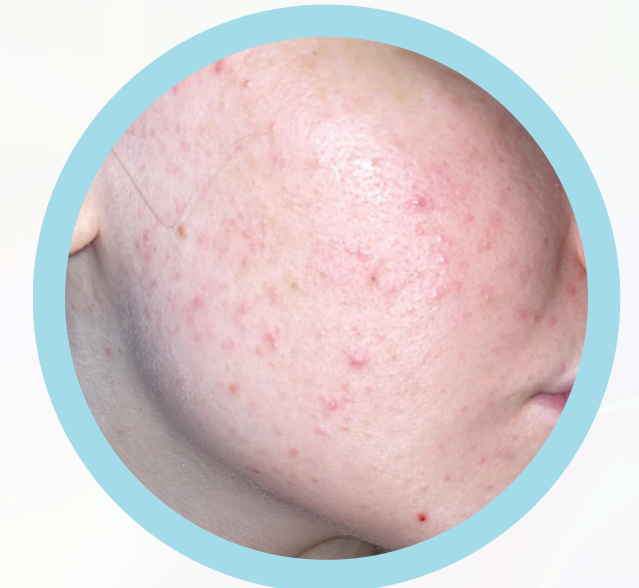
FOUNDERS OVERVIEW



Katie London, a singer-songwriter signed with RBC Records at 23 and rocked the UK with sold-out tours and multiple song releases. Alongside her thriving music career, she co-founded a natural skincare and cosmetic development company after suffering from acne since her early teens alongside her long-term boyfriend, David Connor. David, an illustrious music producer, entrepreneur, and business investor, was signed by Nicki Minaj's manager at the age of 22, before venturing into the world of science companies within the nano-technology space which acted as a spring board for Kanzen Skincare to be born.



DAY 1



DAY 11



DAY 17



DAY 26

17K+

UNIQUE
EMAIL LIST

435K+

SOCIAL MEDIA
REACH

22K+

SOCIAL MEDIA
FOLLOWERS

84%

FEMALE AGED
18-24

KANZEN COMMUNITY



I liked this cleanser straight off. Where I found the toner tightened the drier areas of my skin **this cleanser seemed to suit my skin generally and left it feeling really clean.** It's straightforward to use and you don't need to use loads.



I have slightly oily, (mild) acne prone skin and have been using this most mornings and evenings since I have received it using cotton wool pads. At first I thought this would really dry out my skin but **it seems to have cleared up my latest acne flare up really well** without drying out the rest of my face. **I love this product** and will definitely be using it more in the future



This is a simple to use product that you just drop onto a cotton pad and wipe across your face. **It picks up any dirt, oil or grime and leaves you with a clean face...** The product has no scent, which I prefer over added perfume, and so far **hasn't irritated my skin or dried it out (unlike other products like this).**



Kanzen Skincare's antibacterial cleansing water has been a game-changer for my acne-prone skin! After just a few uses, I noticed a significant reduction in redness and inflammation. I love that the formula is gentle and non-drying, making it perfect for daily use. Highly recommend!



Kanzen Skincare's antibacterial cleansing water is a must-have for anyone with acne-prone skin. It's easy to use and incredibly effective at reducing breakouts. I also love that it doesn't leave my skin feeling dry or tight like some other acne-fighting products do. Definitely worth the investment!



I started using this toner as a replacement for my familiar **Liz Earle skin toner** which I ran out of recently. After reading the rave reviews about this product, I decided to give it a try. **It certainly helped with keeping my skin looking clear and fresh and my pores do look minimised compared to other products I have used...** I also like the fact it's vegan, cruelty-free and contains no parabens or sulphates.



I found you need more than a few drops to really clean the face and I only wear a touch of concealer. **It does cleanse as you can see any dirt removed on the pad so it does work and it doesn't dry out my face.**



First saw it on Vogue so wanted to try it for myself. I have super sensitive skin with cycling to work and I've always been prone to acne. **Would definitely use this with the Kanzen toner as well pre moisturising!**



I've struggled with acne for years, and nothing seemed to work until I tried Kanzen Skincare's antibacterial cleansing water and the Pore Purifier. It's a super gentle product yet very effective, and I love that it's made with natural ingredients and its water texture. My skin has never looked better, I'm so grateful to have found this product!



I was hesitant to try yet another acne product, but I'm so glad I gave Kanzen Skincare's antibacterial cleansing water a chance. It's gentle enough for daily use, yet powerful enough to keep my breakouts at bay. Plus, the fact that it's made with natural ingredients gives me peace of mind knowing I'm not putting harmful chemicals on my skin.

COLLECTION



CLEANSING ANTIBACTERIAL WATER

5 SECOND SNAPSHOT

Effectively cleanses 99.9% of bacteria, this hypoallergenic formula soothes stressed, inflamed skin, is suitable for all skin tones, and tested to visibly reduce acne appearance within 30 days.

SKU: DERM01



PORE PURIFIER



5 SECOND SNAPSHOT

Eliminates 99.9% of bacteria, removes deep dirt and impurities from clogged pores, and offers a hypoallergenic strong formula suitable for all skin tones including the most sensitive of skins while visibly reducing pore size within 30 days.

SKU: DERM02



SOOTHING SERUM

5 SECOND SNAPSHOT

Our clinically-backed Soothing Serum calms irritated skin, reduces acne-related redness, and deeply nourishes for a healthier complexion while supporting your skin's natural healing process for a radiant, rejuvenated appearance.

SKU: DERM03



NOURISHING DAILY MOISTURISER

5 SECOND SNAPSHOT

This all-natural, free-from-harsh chemicals formula delivers optimal hydration and combats signs of aging with potent antioxidants like Vitamin E. It is suitable for all skin types, including sensitive skin.

SKU: DERM04



HYALURONIC ACID SERUM

5 SECOND SNAPSHOT

Defend against environmental stressors with antioxidants, unveil a brighter, healthier complexion with nourishing botanicals, maintain optimal pH balance, and experience significant skin improvements with our HA serum.

SKU: DERM05



DERMA SKINCARE BUNDLE

5 SECOND SNAPSHOT

Discover the ultimate skincare experience with our derma bundle set, featuring all of the derma products that have been meticulously designed to address your skin's needs. It's the perfect set for anyone seeking a transformative skincare regimen.

SKU: DERM06





CLEANSING ANTIBACTERIAL WATER

REPLICATES
NATURAL
ENZYMES
CREATED
WITHIN THE
HUMAN IMMUNE
SYSTEM!

CLINICALLY
PROVEN TO
REDUCE ACNE -
WITHIN 28
DAYS.

PATENT NON
REPLICATED
FORMULATION

CLINICALLY
PROVEN TO
REDUCE
REDNESS
WITHIN 28 DAYS

PROMOTES GENTLE
EXFOLIATION HELPING
TO REMOVE DEAD SKIN
CELLS AND PROMOTING
SKIN CELL TURNOVER
FOR A MORE RADIANT
COMPLEXION

DERMATOLOGICALLY
TESTED FOR USE ON
ALL SKIN TYPES



PRODUCT VIDEO - VIEW HERE

The Kanzen Skincare Cleansing Antibacterial Water is a soothing cleanser that gently removes 99.9% of bacteria from the skin and is perfect for those prone to acne, inflammation and more.

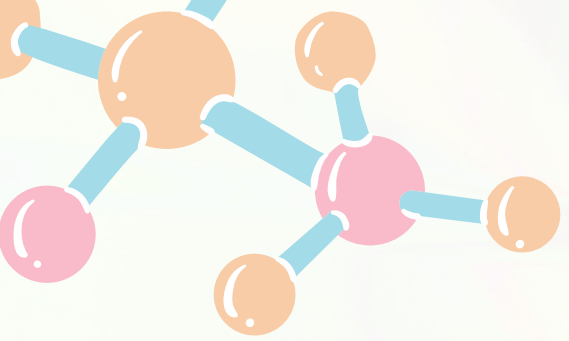
The unique patent pending formulation and the brainchild of our entire operation is strong enough to remove 99.9% of bacteria on contact without the need for harsh chemicals or long ingredients lists.

To apply, pour a few drops onto a Kanzen Skincare 100% cotton and organic muslin cloth and gently wipe the face of any dirt and impurities. Leave to dry then follow up with regular moisturising routine.

KEY BENEFITS

- Cleanses 99.9% of all known bacteria from skin
- Helps to sooth stressed inflamed skin
- Suitable for all skin tones while remaining hypoallergenic
- Tested to reduce the appearance of acne in 30 days





The Science Behind

Anti-Bacterial Cleansing Water

Guarantees:

TO EXFOLIATE DEAD SKIN CELLS AND PENETRATE DEEP INTO THE SKIN TO EXFOLIATE DEAD SKIN CELLS, LEAVING THE SKIN LOOKING SMOOTHER AND BRIGHTER.

TO BE SCIENTIFICALLY AND CLINICALLY PROVEN TO BE EFFECTIVE AT REDUCING ALL THE LEADING CAUSES OF ACNE, INCLUDING BACTERIA, EXCESS OIL, AND CLOGGED PORES.

TO ELIMINATE BACTERIA: THE ACTIVE IN THE PRODUCT IS A NATURAL ANTISEPTIC AND ANTIBACTERIAL ENZYME THAT HELPS TO ELIMINATE ACNE-CAUSING BACTERIA FROM THE SKIN.

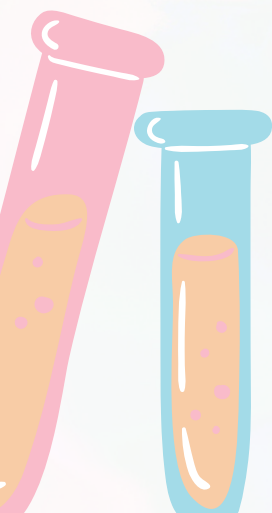
TO BALANCE THE SKIN'S PH LEVELS

TO CLEANSE THE SKIN WITHOUT DRYING IT OUT

Kanzen Skincare's Anti-Bacterial Cleansing Water is a skincare product that claims to reduce all the leading causes of acne. This product is designed to eliminate bacteria, dirt, and impurities from the skin while also balancing the skin's pH levels. Kanzen Skincare's Anti-Bacterial Cleansing Water is scientifically and clinically proven to be effective at reducing acne.

Acne is a common skin condition that affects millions of people worldwide. Acne occurs when the skin's sebaceous glands produce too much sebum, which can lead to clogged pores. When the pores become clogged, bacteria can thrive, leading to inflammation and the formation of pimples. Kanzen Skincare's Anti-Bacterial Cleansing Water targets the root cause of acne by eliminating bacteria and impurities from the skin.

Kanzen Skincare's Anti-Bacterial Cleansing Water is a scientifically and clinically proven skincare product that is effective at reducing all the leading causes of acne. The product contains key ingredients like salicylic acid, tea tree oil, and witch hazel that work together to eliminate bacteria, unclog pores, and regulate oil production in the skin.





PORE PURIFIER

REPLICATES NATURAL ENZYMES CREATED WITHIN THE HUMAN IMMUNE SYSTEM!

CLINICALLY PROVEN TO REDUCE ACNE - WITHIN 28 DAYS.

CLINICALLY PROVEN TO REDUCE PORE SIZES WITHIN 28 DAYS

STRONGEST CONCENTRATION AND FORMULATION FOR THE DEEPEST CLEAN

VIGARUSLY TESTED TO EU STANDARDS TO REMOVE BACTERIA, VIRUSES AND FUNGI ON THE SKIN

PATENT ELIGIBLE FORMULATION



PRODUCT VIDEO - VIEW HERE

The Kanzen Skincare Pore Purifier is a gentle and calming liquid wash & toner that removes any dirt and impurities from clogged pores.

The unique patent pending formulation removes 99.9% of bacteria on contact with skin, without the need for harsh chemicals or long ingredients lists. This is the strongest formulation and the leader of the Kanzen Pack, thanks to it's deep cleansing and pore unclogging capabilities.

To apply, pour a few drops onto a Kanzen Skincare 100% cotton and organic muslin cloth and gently wipe the face of any dirt and impurities, focusing on problem areas such as the t-zone and nose. Leave to dry then follow up with regular moisturising routine.

KEY BENEFITS

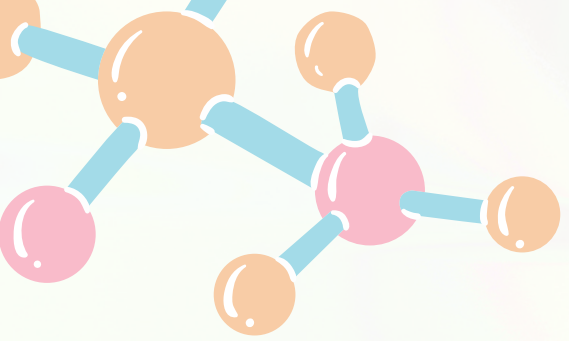
- Cleanses 99.99% of all known bacteria from skin
- Helps to remove dirt and impurities from clogged pores
- Suitable for all skin tones while remaining hypoallergenic
- Tested to reduce pore size in 30 days



Pore Purifier

A gentle liquid wash that removes any dirt and impurities from clogged pores.

125ml - 4.2 fl. oz. e



The Science Behind

Pore Purifier

Guarantees:

TO REDUCE PORE SIZE: THE PRODUCT IS SCIENTIFICALLY, CLINICALLY, AND DERMATOLOGICALLY PROVEN TO BE EFFECTIVE AT REDUCING THE APPEARANCE OF PORES, MAKING THE SKIN LOOK SMOOTHER AND MORE EVEN

TO CONTROL SEBUM LEVELS: THE ACTIVE INGREDIENT IN THE PRODUCT, HELPS TO REGULATE OIL PRODUCTION IN THE SKIN, WHICH CAN HELP TO PREVENT FUTURE BREAKOUTS AND IMPROVE THE OVERALL APPEARANCE OF THE SKIN.

TO BE GENTLE ON THE SKIN: UNLIKE SOME OTHER ACNE-FIGHTING INGREDIENTS, OUR ACTIVE INGREDIENT IS GENTLE ON THE SKIN AND DOES NOT CAUSE DRYNESS, REDNESS, OR IRRITATION

TO BE SUITABLE FOR SENSITIVE SKIN

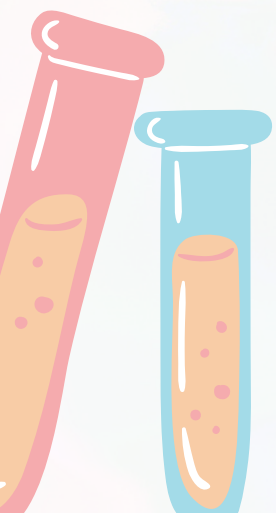
TO BE 100% SAFE FOR LONG-TERM USE

Kanzen Skincare's Pore Purifier is a skincare product that is designed to reduce pore size and control sebum levels. This product is dermatologically, scientifically, and clinically proven to be effective at reducing the appearance of pores and regulating the skin's oil production. The active ingredient in Kanzen Skincare's Pore Purifier is HOCl, also known as hypochlorous acid.

Hypochlorous acid is a naturally occurring molecule that is produced by the body's immune system to fight bacteria and inflammation. HOCl has been shown to have powerful antimicrobial properties, making it an effective ingredient for treating acne and other skin conditions caused by bacteria.

Pores are small openings on the skin's surface that allow oil and sweat to pass through. When these pores become clogged with excess oil, dirt, and dead skin cells, they can become enlarged, leading to an uneven skin texture and the appearance of blackheads and pimples. Kanzen Skincare's Pore Purifier targets the root cause of enlarged pores by reducing excess oil production and unclogging the pores.

In addition to its antimicrobial properties, Kanzen's Pore Purifier has also been shown to have anti-inflammatory effects. This is important for people with acne, as inflammation is a major contributor to the development of pimples and other skin problems.



SOOTHING SERUM



FORMULATED WITH HYPOALLERGENIC INGREDIENTS, MAKING IT SAFE FOR EVEN THE MOST SENSITIVE SKIN TYPES.

OUR SOOTHING SERUM IS FREE FROM PARABENS, SULFATES, PHTHALATES, AND OTHER HARMFUL INGREDIENTS THAT CAN DAMAGE THE SKIN.

DESIGNED TO SOOTHE AND CALM IRRITATED AND INFLAMED SKIN, REDUCING REDNESS AND PROMOTING HEALING

BLEND OF NATURAL INGREDIENTS HELPS TO ENHANCE SKIN TEXTURE, LEAVING SKIN SMOOTHER AND MORE EVEN-TONED.

RESTORES THE SKIN'S NATURAL MOISTURE BARRIER

THE LIGHTWEIGHT, FORMULA PROVIDES A BURST OF HYDRATION TO THE SKIN, LEAVING IT FEELING SOFT AND SUPPLE.



Introducing our revolutionary soothing serum, specially formulated to target acne-prone skin! This one-of-a-kind serum is unlike anything you've ever seen before, as it is the first of its kind to feature the powerful active ingredient and our patent pending Hypochlorous Acid (HOCl). Our HOCl serum is clinically proven to reduce all causes of acne redness, as well as soothe irritated and inflamed skin.

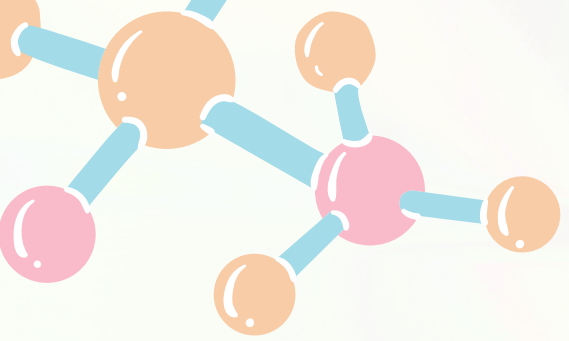
Unlike other acne treatments that rely on harsh chemicals that can strip your skin of its natural oils, our HOCl serum is gentle yet effective. HOCl is a naturally occurring substance that is produced by your own white blood cells to fight off infections, making it a safe and natural choice for acne-prone skin.

Our serum is specifically designed to reduce redness and inflammation caused by acne, leaving your skin feeling calm, clear, and refreshed. It works by targeting the root causes of acne, such as excess oil production, clogged pores, and bacterial growth.

KEY BENEFITS

- Soothes irritated and inflamed skin
- Reduces all causes of acne redness
- Nourishes and hydrates skin
- Our Soothing serum is backed by clinical studies demonstrating its effectiveness in reducing all causes of acne.

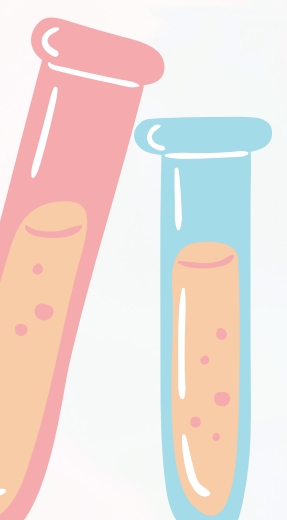




The Science Behind

Soothing Serum

Guarantees:



TO SHOW ANTI-INFLAMMATORY EFFECTS: OUR FORMULATION HAS BEEN SHOWN TO POSSESS POTENT ANTI-INFLAMMATORY PROPERTIES THAT HELP TO REDUCE REDNESS AND SWELLING CAUSED BY ACNE.

TO HAVE A HOST OF MOISTURIZING EFFECTS. OUR SOOTHING SERUM ALSO CONTAINS A RANGE OF MOISTURISING INGREDIENTS, THAT HELP TO HYDRATE THE SKIN AND PREVENT MOISTURE LOSS.

TO OFFER BARRIER REPAIRING PROPERTIES OUR SOOTHING SERUM HAS BEEN SHOWN TO IMPROVE THE SKIN BARRIER FUNCTION BY INCREASING THE PRODUCTION OF CERAMIDES, WHICH ARE KEY COMPONENTS OF THE SKIN BARRIER.

TO BE SUITABLE FOR SENSITIVE SKIN

TO BE 100% SAFE FOR LONG-TERM USE

Our Soothing Serum is a unique and innovative skincare product designed for individuals with a host of skin issues. The key ingredient in our formula is Hypochlorous Acid (HOCl), a naturally occurring molecule that is produced by the human body in response to infections and inflammation. Our serum is clinically proven to reduce all causes of acne redness and soothe irritated and inflamed skin.

Our Kanzen HOCl (we manufacture this to our patent pending formulation & process) is known to possess potent anti-inflammatory properties, which make it a highly effective agent for reducing redness associated with acne. It works by inhibiting the production of pro-inflammatory cytokines and chemokines, which are key mediators of the inflammatory response. In addition, our formulation has been shown to exhibit strong antimicrobial activity against a wide range of microorganisms, including bacteria, viruses, and fungi. This makes it a highly effective agent for reducing the bacterial load on the skin, which is a major contributor to acne formation.

Our Soothing Serum represents a groundbreaking new approach to the prevention of acne-prone skin, offering a range of scientifically proven benefits that are not found in other acne products.

NOURISHING DAILY MOISTURISER



SOOTHING AND HEALING: KNOWN FOR ITS SOOTHING AND HEALING PROPERTIES, & HELPS TO CALM AND NOURISH THE SKIN.

VERSATILE: MOISTURISER IS SUITABLE FOR ALL SKIN TYPES, INCLUDING OILY, DRY, AND COMBINATION SKIN.

ANTI-AGING: THE POTENT ANTIOXIDANT PROPERTIES OF VITAMIN E HELP TO COMBAT THE SIGNS OF AGING, SUCH AS FINE LINES, WRINKLES, AND AGE SPOTS.



Introducing our revolutionary new skincare moisturiser, the ultimate solution for those who crave extra hydration and nourishment for their skin. Our moisturiser is formulated with a blend of natural and organic ingredients that work together to provide optimal hydration while keeping the skin healthy and glowing.

At the heart of our moisturiser is a powerful dose of Vitamin E, a potent antioxidant known for its ability to protect the skin from environmental stressors and combat the signs of aging. Vitamin E also helps to improve skin elasticity and promote a more youthful, radiant complexion.

Our moisturiser is suitable for all skin types, including sensitive skin. It has a lightweight, non-greasy texture that absorbs quickly into the skin, leaving it feeling soft, smooth, and hydrated. It can be used both day and night to provide long-lasting hydration and nourishment for the skin.

DEEP HYDRATION: THE MOISTURISER PROVIDES OPTIMAL HYDRATION FOR THE SKIN

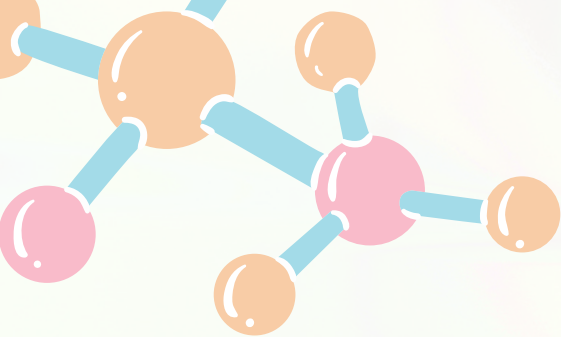
LIGHTWEIGHT AND NON-GREASY: THE MOISTURISER HAS A LIGHTWEIGHT, NON-GREASY TEXTURE THAT ABSORBS QUICKLY INTO THE SKIN

NATURAL AND ORGANIC: THE MOISTURISER IS MADE WITH 100% NATURAL AND ORGANIC INGREDIENTS

KEY BENEFITS

- Provides optimal hydration for the skin
- Helps to combat the signs of aging with potent antioxidants like Vitamin E
- Formulated with natural ingredients, free from harmful chemicals and synthetic fragrances
- Suitable for all skin types, including sensitive skin

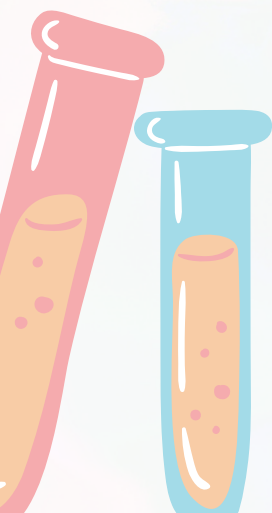




The Science Behind

Daily Nourishing Moisturiser

Guarantees:



TO PROVIDE DEEP HYDRATION FOR THE SKIN TO KEEP IT SOFT AND SUPPLE ALONGSIDE REDUCING DRYNESS, WHICH CAN EXACERBATE ACNE AND MAKE IT DIFFICULT TO MANAGE.

TO PROVIDE LONG-LASTING HYDRATION WITHOUT LEAVING A GREASY RESIDUE, PERFECT FOR OILY OR COMBINATION SKIN TYPES WHILE REDUCING THE APPEARANCE OF FINE LINES AND WRINKLES, MAKING SKIN LOOK MORE YOUTHFUL.

TO STRENGTHEN THE SKIN'S NATURAL BARRIER, WHICH CAN BE WEAKENED BY ACNE MEDICATIONS OR HARSH SKINCARE PRODUCTS.

TO BE USED DAY AND NIGHT TO PROVIDE ROUND-THE-CLOCK NOURISHMENT AND HYDRATION FOR THE SKIN.

TO BE GENTLE AND SUITABLE FOR ALL SKIN TYPES, INCLUDING SENSITIVE SKIN PRONE TO ACNE.

Hydration is an essential aspect of maintaining healthy skin, and moisturisers play a vital role in keeping the skin hydrated, nourished, and protected. The Kanzen's Daily Nourishing Moisturiser is a unique and effective product that provides several benefits to the skin, including deep hydration, anti-aging properties, natural and organic ingredients, soothing and healing properties, and versatility.

The Kanzen's Daily Nourishing Moisturiser is formulated with natural and organic ingredients that work together to deeply nourish and hydrate the skin, leaving it feeling soft, smooth, and supple. This is particularly important for those with dry skin, as dry skin can exacerbate the signs of aging and make it more challenging to apply makeup.

The Kanzen's Daily Nourishing Moisturiser is a unique and effective product that provides several benefits to the skin, including deep hydration, anti-aging properties, natural and organic ingredients, soothing and healing properties, and versatility. It is suitable for all skin types, making it an excellent choice for anyone who wants to maintain healthy, nourished, and radiant skin.

HYALURONIC ACID SERUM



THE POWERFUL HYALURONIC ACID IN KANZEN'S DERMA SERUM DELIVERS INTENSE, LONG-LASTING HYDRATION, KEEPING YOUR SKIN MOISTURISED FOR UP TO 24 HOURS.

REGULAR USE OF THIS SERUM WILL HELP TO SMOOTH OUT UNEVEN SKIN TEXTURE, LEAVING YOUR SKIN FEELING SOFT, SUPPLE, AND REJUVENATED.

BY REPLENISHING YOUR SKIN'S NATURAL MOISTURE BARRIER, THE SERUM HELPS TO IMPROVE ITS ELASTICITY, MAKING IT APPEAR MORE YOUTHFUL AND RADIANT.

THE POTENT BLEND OF ANTIOXIDANTS IN THE FORMULA SAFEGUARDS YOUR SKIN AGAINST ENVIRONMENTAL STRESSORS AND FREE RADICALS, PREVENTING PREMATURE AGING.

THE SERUM'S ABILITY TO RETAIN MOISTURE HELPS TO MAINTAIN OPTIMAL HYDRATION LEVELS, PREVENTING DRYNESS AND DEHYDRATION.

HYPOALLERGENIC, NON-COMEDOGENIC, AND CRUELTY-FREE, THE SERUM IS COMPATIBLE WITH ALL SKIN TYPES, ENSURING EVERYONE CAN BENEFIT FROM ITS TRANSFORMATIVE EFFECTS.



Introducing Kanzen's groundbreaking Derma Hyaluronic Acid Serum – a game-changing skincare solution designed to deeply hydrate your skin. Unveil your most radiant and flawless complexion with this innovative formula, meticulously crafted by our skincare experts.

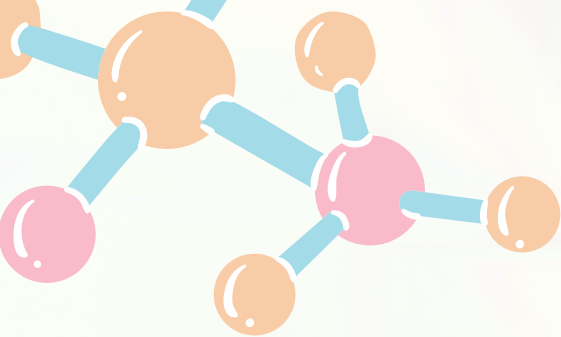
Infused with the power of hyaluronic acid, this lightweight serum works wonders on your skin by drawing in moisture and locking it in, providing up to 24 hours of hydration. This ultra-nourishing formula penetrates deep into the skin's layers to replenish and restore its natural moisture barrier, leaving you with a visibly plumper and smoother complexion.

Our Derma Hyaluronic Acid Serum goes beyond hydration, targeting imperfections to reveal a clearer, more even skin tone. Enriched with a blend of potent antioxidants and natural botanical extracts, this serum gently purifies your skin.

KEY BENEFITS

- Protect against environmental stressors with potent antioxidant defence.
- pH-Balanced Formula: carefully formulated to maintain skin's optimal pH levels.
- Clinically-Proven Ingredients: delivering drastic improvements in skin hydration, clarity, and overall health.





The Science Behind

Hyaluronic Acid Serum

Guarantees:

ADVANCED HYALURONIC ACID DELIVERY SYSTEM: OUR SERUM UTILIZES A CUTTING-EDGE DELIVERY SYSTEM THAT ENSURES THE EFFECTIVE PENETRATION OF HYALURONIC ACID, OPTIMIZING ITS HYDRATION AND SKIN-REPAIRING BENEFITS.

MICRO-EXFOLIATION TECHNOLOGY: THE UNIQUE BLEND OF NATURAL BOTANICAL EXTRACTS IN OUR SERUM PROVIDES GENTLE MICRO-EXFOLIATION, PROMOTING CELL TURNOVER AND A CLEARER COMPLEXION WITHOUT CAUSING IRRITATION.

MULTI-MOLECULAR WEIGHT HYALURONIC ACID: OUR SERUM FEATURES A COMBINATION OF DIFFERENT MOLECULAR WEIGHTS OF HYALURONIC ACID, TARGETING VARIOUS SKIN LAYERS FOR COMPREHENSIVE HYDRATION AND INCREASED ABSORPTION.

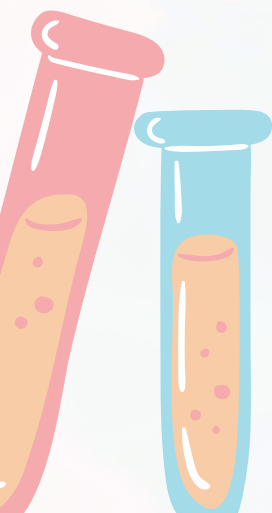
ANTIOXIDANT-RICH BIOACTIVE COMPLEX: THE SCIENTIFICALLY-FORMULATED BLEND OF POTENT ANTIOXIDANTS IN OUR SERUM NEUTRALIZES FREE RADICALS, PROTECTING YOUR SKIN FROM OXIDATIVE STRESS AND ENVIRONMENTAL DAMAGE.

SKIN BARRIER RESTORATION: OUR SERUM IS SPECIFICALLY DESIGNED TO RESTORE AND STRENGTHEN YOUR SKIN'S NATURAL MOISTURE BARRIER, ENHANCING ITS ABILITY TO LOCK IN HYDRATION AND RESIST EXTERNAL AGGRESSORS.

Kanzen Derma Hyaluronic Acid Serum is a revolutionary skincare solution specifically designed to address the unique concerns of sensitive and acne-prone skin. With its clinically and dermatologically proven formula, this innovative serum harnesses the power of science to deliver unparalleled results in unclogging pores and hydrating skin. This document explores the scientific principles behind the Kanzen Derma Hyaluronic Acid Serum and how it benefits individuals with sensitive and acne-prone skin.

Hyaluronic acid is a naturally occurring substance in the human body, primarily found in the skin, connective tissues, and eyes. It plays a crucial role in retaining moisture, as it can hold up to 1,000 times its weight in water. Kanzen Derma Hyaluronic Acid Serum utilizes this powerful ingredient to provide intense, long-lasting hydration for sensitive and acne-prone skin.

Kanzen Derma Hyaluronic Acid Serum represents a significant advancement in skincare for individuals with sensitive and acne-prone skin. By leveraging cutting-edge scientific research and innovative ingredients, this serum delivers unparalleled results in unclogging pores and providing deep hydration. With its clinically and dermatologically proven formula, Kanzen Derma Hyaluronic Acid Serum is a trusted solution for healthier, more radiant skin.





MINI CASE STUDIES



DAY 1



DAY 14

Shiela is a 57 year old retail worker, who developed the skin condition rosacea which can affect women when they begin the menopause. Unfortunately, the hot flashes that come with menopause were enough to trigger a rosacea flare-up, after utilising the [KANZEN Pore Purifier](#) and [Cleansing Water](#) alongside her regular moisturising routine she saw a dramatic improvement after just 14 days. As you can see the redness of the skin was visibly reduced Shiela also stated that the skin felt softer and healthier on touch going on to say "I can't believe the difference in my skin I went from not wanting to go outside to popping to the shops makeup free, the difference in my confidence alone has been huge."



DAY 1



DAY 10

Georgia is a London based model, and has been featured in a number of worldwide magazines and has appeared in national and international TV programs as a budding actress. Georgia approached KANZEN for some skin advice, we sent her a bottle of our [Anti Bacterial Cleansing Water](#) to use daily and our [Pre Makeup Bacteria Barrier](#) to take with her on any shoots she may have and apply before any makeup application - Within 7 days she saw what can only be described as a dramatic change in skin tone and texture and by the 10th day her skin had completely cleared up. Georgia stated; "It's so clear to see that not only has it taken away my rash after 10 days it's smoothed my pores and brightened my skin tone"



DAY 1



DAY 33

As someone who enjoys the outdoors, Jordan is a keen explorer. 5 miles into a recent bike ride, Jordan hit a large pot hole and crashed to the ground, using his left hand to take the brunt of the fall, creating a large gash on his hand. After 4 days of treatment he started using [KANZEN's Antibacterial Cleansing Water](#) on the cut and due to the liquids 1-1 mirrored white blood cell enzyme replication the liquid sped up the recovery process. Jordan explains "All in all, I have absolutely no doubt that KANZEN had a positive impact on the the wound and its healing. I also have no doubt that the liquid removed the infectious looking substance that had built up on the second day." Full diary can be provided on request.

TANEE'S STORY

My name is Tanee I am the marketing manager for Malfal brands here in Canada, so for more than ten years, acne was like that uninvited guest that just wouldn't leave me alone. I tried like, a million things, even went on Roaccutane for 6 months, but nothing really worked. My skin was always angry and inflamed, and I was honestly so done with the constant breakouts making me feel all self-conscious. I was given Kanzen Skincare's Antibacterial Cleansing Water and Pore Purifier to try by my CEO and told to try it!

Okay, so I was kind of on the fence about trying yet another skincare product, but honestly, we had heard some cool things about Kanzen Skincare. So, I was like, why not? And oh my god, best decision ever! The Antibacterial Cleansing Water was super gentle and didn't irritate my skin or make it all dry like some other products did.

After just a few weeks of using it, I could see a difference. The redness and inflammation died down, and my breakouts weren't as bad or as often. The results seriously amazed me and started feeling way more confident and happy with my skin.

I love that Kanzen Skincare's products have natural ingredients with antibacterial and anti-inflammatory properties, plus they're cruelty-free and vegan!

So, if anyone out there is dealing with annoying acne and redness, I can't recommend Kanzen Skincare's Antibacterial Cleansing Water and Pore Purifier enough! They've been total game-changers for me, and I'm so thankful I found a skincare brand that actually gets what my skin needs.



RACHEL'S STORY

My name is Rachel, I have always had trouble with my skin. I have combination skin, which means that some areas of my face are oily while others are dry, and I also struggle with large pores and redness. I have tried many skincare products over the years, but none have worked as well as Kanzen Skincare's Pore Purifier.

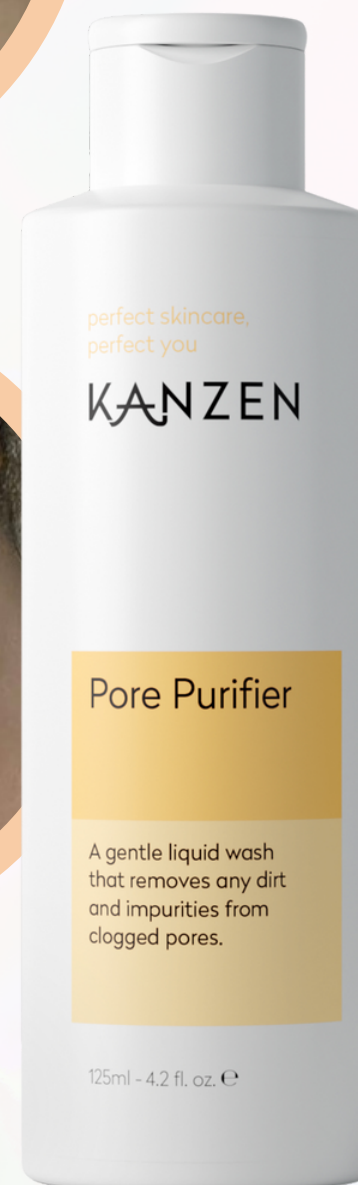
I was initially hesitant to try the Pore Purifier because I have sensitive skin and have had bad experiences with harsh skincare products in the past. However, I was drawn to Kanzen Skincare's commitment to natural ingredients and their cruelty-free and vegan philosophy.

After using the Pore Purifier for a few weeks, I was blown away by the results. My pores looked smaller, and my skin had a smoother, more even texture. The redness in my skin had reduced, and my skin looked brighter and more radiant.

What I appreciate most about the Pore Purifier is that it is gentle and non-drying. I use the product once a day as part of my skincare routine, and it doesn't cause any irritation or discomfort. The active ingredient helps to absorb excess oil, unclog pores, and soothe redness, without stripping my skin of its natural moisture.

In addition to using the Pore Purifier, I have also incorporated Kanzen Skincare's other products, including the Cleansing Water and the Moisturiser, into my daily routine. I have noticed that these products work well together to provide even better results and have become essential parts of my self-care routine.

Overall, I highly recommend Kanzen Skincare's Pore Purifier to anyone struggling with large pores and redness. It is a gentle, effective, and natural product that has transformed my skin and made me feel more confident and comfortable in my own skin.



SARAH'S STORY

My name is Sarah, and I have struggled with acne for most of my teenage and adult life. I have tried numerous skincare products over the years, but nothing seemed to work for me. My skin was always red and inflamed, and I would get frequent breakouts that left me feeling self-conscious and frustrated. That is until I discovered Kanzen Skincare's Antibacterial Cleansing Water.

I was initially skeptical about trying another skincare product, but I had heard good things about Kanzen Skincare from a friend who also struggled with acne. I decided to give it a try, and I am so glad I did. The Antibacterial Cleansing Water was gentle on my skin and did not cause any irritation or dryness like other acne-fighting products had in the past.

After using Kanzen Skincare's Antibacterial Cleansing Water for just a few weeks, I noticed a significant improvement in my skin. The redness and inflammation had reduced, and my acne breakouts were less frequent and less severe. I was amazed by the results and felt more confident and comfortable in my own skin.

I appreciate that Kanzen Skincare's Antibacterial Cleansing Water is formulated with natural ingredients that are known for their antibacterial and anti-inflammatory properties. I also appreciate that the product is cruelty-free and vegan, which aligns with my personal values.

In addition to using the Antibacterial Cleansing Water, I also started using Kanzen Skincare's other products, including the moisturiser. I have noticed that these products work together to provide even better results and have become staples in my daily skincare routine.

Overall, I highly recommend Kanzen Skincare's Antibacterial Cleansing Water to anyone struggling with acne and redness. It has been a game-changer for me, and I am grateful to have found a skincare brand that truly understands my skin's needs



CONTACT

KATIE@KANZENSKINCARE.COM
DAVID@KANZENSKINCARE.COM

WEBSITE

WWW.KANZENSKINCARE.COM

SOCIAL

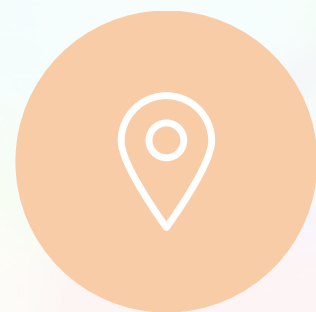
@KANZENSKINCARE

HQ

1 HARLEY STREET, LONDON



Our Presence



2
Offices



6
Countries



75k+
Sold